



FOR IMMEDIATE RELEASE

CFj Manufacturing CEO Recognized as WBE Advocate of the Year

Fort Worth, TX, January 23, 2007 -- Sharon A. Evans, President & CEO of CFj Manufacturing in Fort Worth, was named WBE Advocate of the Year by the Women's Business Council – Southwest, the regional affiliate of the Women's Business Enterprise National Council.

The announcement was made at the 11th annual WBCS Parade of Stars Awards Gala held at the Meyerson Symphony Center in Dallas. The formal event celebrates the area's outstanding women business owners and sustaining members of the Council who have shown exceptional commitment to the growth and development of women business enterprises.

The WBE Advocate of the Year Award is presented to a WBE owner or individual employee of a WBE who demonstrates advocacy of woman-owned business development through her leadership and service. Sharon Evans was the recipient of this year's award on the basis of her exemplary support of the WBCS, serving as Treasurer on the Board of Directors, sitting on numerous committees, and consistently contributing both financially and of her time to the many events and programs facilitated by the organization.

Evans says her appreciation of the Council and high regard for the other nominees are what make the award so special. "It is truly an honor and a privilege to give back to an organization that gives so much," she said, "and being recognized among my distinguished peers is extremely gratifying, especially when all are such strong advocates themselves."

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CFj Manufacturing is a leading diverse supplier of corporate employee recognition programs and promotional marketing solutions. The company was established in 1983 with a core business in jewelry manufacturing and today serves the comprehensive needs of many of the Global and Fortune 500 through the development, implementation, and ongoing management of customized service award programs, performance recognition and incentive programs, print and e-catalog promotional merchandise solutions, and various other specialized business services. With offices throughout the U.S. and abroad, CFj administers and fulfills programs spanning over 160 countries, with a reputation among some of the world's most prominent companies for exceeding the highest of standards for quality, creativity, and customer service. CFj can be found online at www.cfjmfmg.com.

WBCS, headquartered in Arlington, Texas, provides national certification for women-owned businesses, affording them the opportunity to gain contracts through corporate supplier diversity initiatives. WBCS is a non-profit organization with more than 550 WBE members and 70 corporate partners, covering a four-state region comprised of North Texas, Oklahoma, Arkansas, and New Mexico. WBCS can be found online at www.wbcswest.org.

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