



FOR IMMEDIATE RELEASE

CFj Manufacturing Recognized as WBE of the Year

Fort Worth, TX, January 23, 2009 -- CFj Manufacturing and Sharon Evans, President and CEO, have been honored as the 2008 Women's Business Enterprise(WBE) of the Year by the Women's Business Council – Southwest (WBCS), the regional affiliate of the Women's Business Enterprise National Council.

The announcement was made at the 13th annual WBCS Parade of Stars Awards Gala held at the Meyerson Symphony Center in Dallas. The formal event celebrates the area's outstanding women business owners and sustaining members of the Council who have shown exceptional commitment to the growth and development of women business enterprises. In addition to CFj and Evans, this year's list of awards and their recipients include:

WBE Rising Star – Q2 Marketing Group, Terri Quinton, President
WBE Advocate of the Year – Gail Warrior-Lawrence, President, The Warrior Group, Inc.
Corporation of the Year – Alcatel-Lucent
Corporate Rising Star – Brinker International
Corporate Advocate of the Year – Wendy Raney, Windstream [Communications](#)
WBE Volunteer of the Year – Royalyn Reid, President, Consumer & Market Insights
Corporate Volunteer of the Year – Marilyn Stewart, Alcatel-Lucent
Regional Volunteer of the Year – Elise Mitchell, President, Mitchell Communications

The WBE of the Year Award recognizes a Women's Business Enterprise who exemplifies outstanding performance in service, delivery or added value to their clients. CFj and Evans were the recipients of this year's award on the basis of her unwavering support of the WBCS, her consistency in providing quality products and services and her innovative approaches to overcoming obstacles in servicing her clients.

Evans says her appreciation of the Council and high regard for the other nominees are what make the award so special. "It is truly an honor and a privilege to give back to an organization that gives so much," she said, "and being recognized among my distinguished peers is extremely gratifying."

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About CFj Manufacturing

CFj Manufacturing is a leading diverse supplier of corporate employee recognition programs and promotional marketing solutions. The company was established in 1983 with a core business in jewelry manufacturing and today serves the comprehensive needs of many of the Global and Fortune 500 through the development, implementation, and ongoing management of customized service award programs, performance recognition and incentive programs, print and e-catalog

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promotional merchandise solutions, and various other specialized business services. With offices throughout the U.S. and abroad, CFj administers and fulfills programs spanning over 160 countries, with a reputation among some of the world's most prominent companies for exceeding the highest of standards for quality, creativity, and customer service. CFj can be found online at www.cfjmf.com.

About WBCS

WBCS, headquartered in Arlington, Texas, provides national certification for women-owned businesses, affording them the opportunity to gain contracts through corporate supplier diversity initiatives. WBCS is a non-profit organization with more than 550 WBE members and 70 corporate partners, covering a four-state region comprised of North Texas, Oklahoma, Arkansas, and New Mexico. WBCS can be found online at www.wbcswest.org.

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