

# Company Profile

## History

CFJ Manufacturing was established in 1983 with a core business in jewelry manufacturing. By focusing on quality, variety, and superior customer service, the company quickly built a strong reputation throughout the Dallas-Fort Worth area. With virtually no advertising efforts, the foundation of CFJ was based entirely on client referrals. Today, CFJ ships to over 160 countries around the globe, with multiple locations in Texas, satellite offices in Chicago and Boston, fulfillment centers on the East and West Coast, and international offices in Europe and Hong Kong. Owned by President and CEO, Sharon Evans, CFJ is certified by the Women's Business Enterprise National Council (WBENC).

## Awards

CFJ has earned accolades from several esteemed companies, including the JCPenney National Supplier Diversity Development Award, the Boy Scouts of America National Award of Excellence, the Frito-Lay Other Goods & Services Vendor of the Year, and the Frito-Lay Minority/Woman Supplier of the Year. *Fast Company Magazine* recently ranked Sharon Evans #8 on their list of the Top 25 Women Business Owners in the country.

## The CFJ Difference

CFJ is ideal for organizations across a variety of industries seeking innovative, cost-effective solutions for their employee recognition and promotional marketing needs. For over 20 years we have helped the world's leading companies attract, motivate, and retain the best workforce possible, while at the same time strengthening brand identity and customer perception through creative marketing. We offer an endless selection of promotional items, executive gifts, fine jewelry, and corporate branded merchandise, even uniforms, chocolate, coffee, and bottled water! With an impressive track record of meeting difficult delivery schedules and staying well under budget, you simply won't find another company as dedicated to meeting your needs as CFJ.

## CFJ Leadership

**Sharon Evans**  
President & CEO

**Kim Sissen**  
Executive Vice President  
Business Development

**Kelly English**  
Chief Financial Officer

**Carolyn Evans**  
Director of Sales & Marketing

**Martha Darwin**  
Director of Programs

**Gracie Vasquez**  
Human Resource Manager

**Pam Lawlor**  
Vice President - Chicago

## Contact

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Fort Worth, TX 76106-1835

Toll Free: 800-964-6308  
Local: 817-625-9559  
Fax: 817-625-2050

Collections Fine Jewelry  
708 S. Saginaw Blvd.  
Saginaw, TX 76179

Toll Free: 800-779-3207  
Local: 817-232-9251  
Fax: 817-847-7110

[www.cfjmfg.com](http://www.cfjmfg.com)

## Key Facts

Employees: 125

2004 revenues: \$54 Million

SIC codes: 3911, 3993, 3999, 5094,  
5199, 5944, 7389

NAICS codes: 339999, 541890,  
722310



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CFJ